Role Description: Charity Analysis

August 2022

Introduction

Giving Evidence encourages and enables charitable *giving* based on sound *evidence*. We have been doing this for over 10 years, and have supported many donors of many descriptions (individuals, families, foundations, governments…) working on many issues and in many countries. As well as advising donors, Giving Evidence works on the systems around philanthropy, e.g., quality and production of evidence, incentives and mechanisms for finding and using it, and insights and incentives for donors to give well. For instance, Giving Evidence designed and produces the Foundation Practice Rating, the world's first assessment of philanthropic foundations over which the foundations do not have control.

Giving Evidence was founded and is run by Caroline Fiennes, who has over 20 years' experience in charities and philanthropy: now a Cambridge University Visiting Fellow at the Centre for Strategic Philanthropy, she is one of the few people whose work has appeared in both *OK! Magazine* and the scientific journal *Nature*. She wrote the 'how to give it' column in the Financial Times for three years, was an award-winning charity CEO, and her book was dubbed 'the Freakonomics of the charity sector'. See more at www.giving-evidence.com

We are now working on a project which requires some analysis of some UK charities. We are looking for freelancer/s for this work. They can be based anywhere – at least, within about three timezones of the UK. They <u>must</u> have experience of analyzing UK charities: applications without this will not be considered.

This project is in development, so (a) the precise nature of the work is somewhat fluid because it depends on how our thinking develops and what the research finds, and (b) we would love somebody who can contribute creatively and usefully to this development process.

The project is confidential at this point, which unfortunately prevents us from explaining it more fully here.

The work

The work is mainly to analyse a set of UK charities. We are interested in analysis of their: governance, management, finances, their needs assessments etc., and getting some specific information from them. The work will involve co-ordinating and working with others in our team; contributing to the development of our analysis method; talking to the charities; quant and qual analysis, which needs to be documented; and writing a short report on various charities. It may involve visiting some of the charities: they're all in the UK. This work is unlikely to involve looking at the effectiveness of their interventions: that will have been covered already. The work is also unlikely to involve cost-effectiveness analysis, nor finding the charities to analyse.

The work is probably 20-40 days, and probably to be undertaken during Sept 2022 - January 2023.

The person must have experience of analysing UK-registered charities. They <u>must</u> know about UK charity accounts. If they know about new product development, and/or developing online platforms, that is great.

Interested persons should send a letter and CV, detailing (a) the kinds of charity analysis they have done, and of what kinds of charities, (b) their availability over that period, (c) their location, and (d) their expectations of daily rate. We expect to pay in the range £250-400/day. Please send to admin@giving-evidence.com

Thank you!